1.

* A schedule app with a better user interface
* An app for breeders to post their pets and for users to filter/search base on distance or breeds
* An app that counts calories which is simpler and has less features than apps like MyFitnessPal

2.

Since you can earn money either by displaying ads or making the user pay. It is hard for the developer to earn money without doing one or the other. I think the best thing to do is to have a balance. Perhaps not a lot of ads on a useful app will get more users thus resulting in more revenue.

3.

I think the CHASE mobile app has a great UI. Everything is set up where the user would expect to look. It is appealing and very simple to use.

4.

I want to make an app that can help someone be productive. It seems like most apps that people want, is something that would help them in their daily lives.